COMMUNITY ACTION CYCLE FOR COMMUNITY MOBILIZATION*

**Prepare to mobilize**

1. Select a health issue and define the community
2. Put together a community mobilization team
3. Gather information about the health issue and the community
4. Identify resources and constraints
5. Develop a community mobilization plan
6. Develop your team

**Organize the community for action**

1. Orient the community
2. Build relationships, trust, credibility, and a sense of ownership with the community
3. Invite community participation
4. Develop a “core group” from the community

**Explore the health issue and set priorities**

1. Decide the objectives for this phase
2. Explore the health issue with the core group
3. With the core group, explore the health issue in the broader community
4. Analyze the information
5. Set priorities for action

**Evaluate together**

1. Determine who wants to learn from the evaluation
2. Form a representative evaluation team with community members and other interested parties
3. Determine what participants want to learn from the evaluation
4. Develop an evaluation plan and evaluation instruments
5. Conduct the participatory evaluation
6. Analyze the results with the evaluation team members
7. Provide feedback to the community
8. Document and share lessons learned and recommendations for the future
9. Prepare to reorganize

**Plan together**

1. Decide the objectives of the planning
2. Determine who will be involved in planning and their roles and responsibilities
3. Design the planning session
4. Conduct/facilitate the planning session to create a community action plan

**Act together**

1. Define your team’s role in accompanying the community action
2. Strengthen the community’s capacity to carry out its action plan
3. Monitor community progress
4. Problem-solve, troubleshoot, advise, and mediate conflicts

**Prepare to scale up**

1. Have a vision to scale up from the beginning of the project
2. Determine the effectiveness of the approach
3. Assess the potential to scale up
4. Consolidate, define, and refine the approach
5. Build a consensus to scale up
6. Advocate for supportive policies
7. Define the roles, relationships, and responsibilities of implementing partners
8. Secure funding and other resources
9. Develop the partners’ capacity to implement the program
10. Establish and maintain a monitoring and evaluation system
11. Support institutional development for scale